



Escrow Associates Streamlines with Reverse Master Agreement

“Escrow Associates helped consolidate agreements into one place, streamlining escrow services. Their Reverse Master agreement has saved my client tremendous amounts of time and hassle.” – Marcus Lee, technology IP lawyer at Moore & Van Allen



The Challenge

One of Marcus Lee’s clients, a Fortune 400 company with over 6,600 retail stores throughout the United States, was looking for a more responsive, less complicated way to align their IP strategy with their software escrow management. When Marcus’s client got tired of managing 10 – 15, constantly changing accounts, he brought in Escrow Associates to tame the chaos.

The Results

- **Consolidation and simplification** – Escrow Associates helped Marcus consolidate his clients’ escrow services. With one, quickly customizable agreement, escrow management is faster, easier, and safer.
- **Client control** – Escrow Associates put Marcus’s clients in control of their escrow agreements. They provide their own standardized form, changing it only when needed.
- **Knowledge and services** – Now that Marcus is familiar with Escrow Associates and the consolidation process, he can help lead other clients down the path to efficiency.

The Escrow Associates Solution

- **Reverse master agreement** – Escrow Associates analyzes client requirements and creates one master agreement. Escrow Associates customizes the agreement, changing terms and adding depositors as needed.
- **Effective service** – The expert staff at Escrow Associates have the ability to do what it takes to customize an agreement on time. They have the experience to make quick decisions without jeopardizing security.
- **The extra mile** – Escrow Associates does not abandon their clients. After finalizing contracts, they help walk clients through setup, migration, and other technical aspects of software escrow.

Are you in the market to consolidate your escrow services? Call Escrow Associates today, at 800.813.3523.

